

# five+three

fiveplusthree.com

web design

info@fiveplusthree.com

## five+three<sup>8.0</sup> rate sheet

### web site design packages

We offer a variety of styles of web sites. Whether your needs are for an identity site, either for you or your business, a promotional web site, or a site specifically for sales of products or services, we will tailor your web site to your needs.

Your web site design package will include:

- initial consultation for your unique requirements. (facilitated by completing [this questionnaire](#) and emailing it back to us at [orders@fiveplusthree.com](mailto:orders@fiveplusthree.com).)

the pre-design setup:

- definition of your site's goals and purpose
- domain name registration for 1 year
- web site hosting for 1 year

the actual site design:

- web site design up to 5 pages
- seo optimized copywriting of your web pages
- initial email box setup

the follow-through:

- web site uploading to the host server
- initial SEO (site optimization and search engine submission)

price

USD\$1500

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## optional extras

- copywriting (or rewriting of yours) designed for SEO optimization
  - price quoted per job order
- digital processing of client materials, e.g. logo, documents, pdf conversion and creation USD\$25 each
- additional pages USD\$200 each
- website alterations USD\$100 per occurrence
- regular updates and maintenance USD\$200 per quarter-year
- ongoing site optimization USD\$100 per month
- additional email boxes (up to five) USD\$25
- email forwarding setup USD\$50
- ongoing domain registration and hosting USD\$100 annually

All websites will be fully w3c compliant, designed for full content and navigational accessibility, and written with standards-compliant xhtml and css code. Exceptions would include specific requirements made by the client that require unusual code and/or scripts. The client will be notified in advance of the impact of these scripts.

## copywriting services

In addition to writing for the web, we at five+three also write copy for all offline purposes. We are happy to create direct mail letters, marketing campaigns, brochures and flyers, display ads, identity ads, lead-generation, email campaigns, magalogs...whatever you might need.

For all our copywriting services, please contact us at [info@fiveplusthree.com](mailto:info@fiveplusthree.com) with your project ideas and requirements. We will get back to you quickly, and give you an estimate of what your specific project will entail, in both time and cost.

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## some notes on payments

It's pretty straightforward.

Once you agree to the concept and basic design of your website, we require a 50% deposit of all fees in advance, along with a signed and dated copy of our [Design Agreement](#). All payments should be made to our PayPal account, at [orders@fiveplusthree.com](mailto:orders@fiveplusthree.com).

The remaining balance is due upon completion and uploading of your website, i.e., when your site "goes live".

You will receive a full, itemized estimate in advance of your order. Then, we'll send you an invoice for the deposit at the time that you finalize and actually place your order. Finally, we'll send you a second invoice for the balance due when your site is finished and approved.

No hidden charges. No extra fees. No surprises.

- *the five + three team*